



ARE YOU THE CREAM OF THE CROP?

The Louisville Graphic Design Association presents The 100 Show. A juried annual competition that awards the top 100 pieces of design in the city and region. Winners are selected in five categories including: Graphic Design, Illustration, Photography, Interactive Media and Motion Design, all of which include both professional and student work.

The 2011 panel of esteemed judges include David Kampa of McGarrah Jesse in Austin, TX, Michael Cina of Cina Associates in Minneapolis, MN and Justin Fines of Brand New School in New York, NY.

PRE-SHOW

Before our judges select the 100 best pieces of design in the region, you'll get to see every 100 Show submission at the Pre-Show. Come see the work at 6pm and at 7pm see presentations given by our esteemed 100 Show Judges.

Thursday, October 20th
6pm Peruse Entries
7pm Judges Speak

The Pointe
1205 East Washington
Louisville, KY 40206

Members Free. Non-members \$10.
Non-member Students \$5.

Light Appetizers and Cash Bar by
Wiltshire Pantry

22ND ANNUAL 100 SHOW AWARDS CEREMONY

LGDA will announce the winners of the 22nd Annual 100 Show on Friday, December 9, 2011.

6pm Mingle
7:30pm Awards Presentation
The Speed Art Museum

Members \$25. Non-members \$35.
Non-member Students \$15.

Festive Award Winning Edibles
and Cash Bar

LOUISVILLE GRAPHIC DESIGN ASSOCIATION

THE ONE HUNDRED SHOW

HOW TO ENTER

- 1** Gather your best work and fill out the online entry form at: LGDA.org/100Show.
- 2** Print your personalized entry labels and attach one to each piece.
- 3** Digital versions of all entries are required, please submit JPG or PDF files (under 3MB) via email to 100Show@lgda.org. Files larger than 3MB may be submitted on CD/DVD.
- 4** Drop off your entries:
Thursday, October 13th
Noon - 2pm, 4pm - 7pm

Late Entries:
Friday, October 14th
4pm - 7pm

@ VIA Studio
2nd Floor, Butchertown Market
1201 Story Avenue
Louisville, KY 40206

FEES

\$30 for Members
\$40 for Non-Members
\$15 for Student Members
\$20 for Student Non-Members
(Late Entries +\$10 in each category, +\$5 in Student)

SPECS

Mount up your work on either 15" x 20" or 20" x 30" black board with an entry form on the back. If the piece is packaging or three-dimensional please securely attach the entry form to the back.

The method in which you submit your work is how it will be displayed at the Pre-Show and how the judges will see it. If your entry is for the Interactive or Motion categories please submit your work on disc as well as mounting a screenshot for display.

CATEGORIES

GRAPHIC DESIGN

Any variety of print media, including logo design and corporate identity, posters, annual reports, invitations, book designs, advertising and wearables.

PHOTOGRAPHY

Artistic, commercial, journalistic and political photos are accepted, just make sure you mount it as you'd like it viewed.

ILLUSTRATION

Digital or pencil to paper including, painting, calligraphy, photo composition, three-dimensional art and concept drawings.

INTERACTIVE

Just about any interface design goes here, including websites, promotional CD demonstrations, interactive exhibits or multimedia presentations.

MOTION

All non-interactive video productions including title sequences, television or film, commercials and video presentations. Submit files on DVD and mount a screen-shot for display.

STUDENT WORK

Each category accepts student entries. Please provide your instructor's name for each piece submitted. Student entries must have been created as the result of a real classroom assignment. Any piece that was designed as part of an internship is considered professional work.

Submit your entry manifest online at: www.LGDA.org/100Show. Download your entry labels to attach to your work. Digital versions of all entries are required for our multimedia presentation, please submit JPG or PDF files (under 3MB) via email to 100Show@lgda.org. Files larger than 3MB may be submitted on CD/DVD.

We try our best to protect each and every entry, but are not liable for damages or lost entries. Entrants are responsible for packaging entries to withstand transport.